

Wonderful Winter 2004

Best kept secrets...



secrets
from your sister

SWINGIN' SISTERS...

A seminar series for the girls

Make your very own nipple tassels this February 11th at 7 p.m.! Just in time for Valentine's Day! A chance to be creative and concoct snazzy nipple tassels that you and your lover will enjoy. This is definitely a girl party you don't want to miss. If you like simple crafts and lots of crazy girl chatter we recommend this event. Sexy, Sparkly, fluffy and lacy supplies will be provided, all you need to bring is your imagination and your girlfriends. There will be a nipple tassel twirling demonstration and yummy beverages. The cost is \$35 and we will need to have an RSVP. Call 416.538.1234 while space is available.

YEEHA!

www.secretsfromyoursister.com

We're just launching our very first web sight this February. Please check it out and let us know what you think. This will be the first newsletter going out electronically so if you would prefer not to receive the hardcopy version drop us an e-mail - sis@secretsfromyoursister.com to let us know. If you would like to receive our newsletter send us your address and we'll pop your name on the list. We're aiming for February 7th.

SHE'S got Legs...

Who has a thing for fine hosiery? Do you like to flaunt those long limbs of yours? If this sounds good to you come in and look at some of our newest stay-ups and stockings. From Phillipe Matignon we have an absolutely gorgeous 5" lace border, tight-net stay-up in ivory, beige and black. Flashing a thigh with these on will definitely stop viewers in their tracks. If garter belts are your speed, Ibici provides basic stockings as well as a retro style (w/ seam up the back) that have a Cuban heel (a black 1/4" vertical strip that runs 2" up from the base of the heel). These subtle features add a quality touch to your ensemble. For those who adore fishnets we carry stay-ups and full stockings by Ibici and Dim in beige, black, purple and brown. We'd be interested to know what brands of hosiery you enjoy so we can extend our selection. Feel free to e-mail or drop us a message if there's a brand or style you absolutely love.

SILKY PLEASURES

We have a few saucy silk treats for Valentine's Day this year - all very reasonably priced! For the ladies there is a charmeuse baby doll with matching thong in rouge, with sheer silk chiffon triangle cups. A red sassy chiffon cami and boy short combo will definitely get the ball rolling especially if see through numbers are your thing. For your man we brought in some machine washable classic black silk boxers, a slick sensation he'll love.

Shake That Booty Baby!

February is a thong lovers' dream come true. We currently have the most exquisite thongs in the store. Lejaby presents a magnificent red G string, which is brought together in the back with a flower shaped, antiqued, slate blue and red jeweled piece. Two red rhinestone filled hearts attach the flower to the sides of the thong. Over the top definitely, but truly sexy. Lejaby also offers their g-string with the rhinestone filled heart placed just off center on the back. This thong comes in ivory or black. Gossard's hipster thong is joined in the back with a t-bar chain decorated with five rhinestone studded mini flowers. These thongs are perfectly smooth against the skin and actually very comfortable under clothing. Showing off your thong in this case is completely encouraged, they are pretty hard to keep a secret.



WORK OUT, LOOK GREAT, FEEL GOOOOOD
It's cold this winter and there's nothing like a super workout pant to get you going. Mondor's roll down waist (low rise or tummy cover option) or v-cut waist (a flattering style that lengthens the waist line) are made from a very durable material called Supplex. These pants can be worn everyday or for exercising, but whatever the use they wash well and never seem to wear. Available in XS-XL, they are terrific for little ladies as well as the leggy lasses!

... we NOW CARRY SPANX!...

SALE ON SHOCK ABSORBER

We are making room for a new beige sports bra from Shock Absorber so we are selling off our ANNA style in black. Cups B-E and backs 32-40 are now 35% off. If you are looking to get motivated to exercise or in dire need of a new sports bra, this is a fantastic deal you might want to take advantage of.

COTTON BRAS ARE BACK IN VOGUE!

Well the designers have finally come to their senses and have re-introduced a slew of new, basic and pretty cotton bras. We currently have a Chantelle pale blue cotton under wire full cup and soft cup that fit beautifully. This bra is available in cups D-F, backs 32-38. We will be seeing more classic white and coloured cotton from Chantelle, Lejaby, DKNY and Pieve in all sizes. If you would like to be called when they come in, contact us via e-mail or phone and leave us your name, number and size.

TIPS OF THE TRADE

Every one knows how we love to fit bras nice and super snug, and there are two good reasons for this. The first is the support factor. The majority of a bra's support comes from the band. If the band is too big it rides up and fails to offer any support. It cuts in under your breast making it very uncomfortable. The back is the first part of the bra to stretch out seeing as it has the toughest job. It lasts longer if you can tighten it two more times as it loosens. Which brings up reason number two, the cost factor. If you are paying a fair amount for a bra you expect it to last a long time. When the back is snug and can be tightened two more times, you are capitalizing on your investment. The band of the bra should run straight across your body front and back for the ultimate in comfort. We want to see your money go to a bra that is going to last you as long as possible. Feeling the back of your bra riding up or seeing vertical creases in the cup are indications that it's time to tighten up one notch.

TANTALIZING TREATS FOR A'S TO D.

There aren't a lot of bras that fit a smaller breast quite as well as Princess Tam Tam. Their incredibly delightful designs entice even the smallest of busts. This January we have three new styles coming in colours apricot, petal (pale pink) and a sweet floral print with a ruffled turquoise trim. Available in cups A-D, backs 30-36. If you like really pretty bras, Princess Tam Tam will tickle your fancy.



SUPERBOOST by Gossard- a push in the right direction...

This store favourite will be available in two fashion styles this spring! Superboost is a super low-cut plunge bra that offers more than ample bosom. Plunge bras work fabulously for low v-necks, wrap tops, button ups and for busty women who like one hook closures that will still hold you up. If this is a style you love it will available in pearly lilac this February. Visit us this March to try on the new lacy version in powder blue. If you wear cups D-F, back 30-36, these bras will definitely boost your ego!

INVISIBLES by LEJABY

Lejaby has been very daring with their basic Invisible underwear line this past year. Not only did they release a slate blue to join the black, grey, beige and pale beige regularly offered but now they have added a beautiful deep red. We carry the Invisibles in the high cut brief, the thong and the low rise g-string. If you have a hard time wearing thongs, these are a magnificent starter. They are so soft and non-binding you don't even remember you have them on!

BRILLIANT BRITISH BRAS

Answers, is our newest addition for the fuller busted beauty. Our first spring bra from them is called Baroque. This sexy sheer, black half-cup bra is highlighted tastefully with a bluish embroidered detail. It offers a wonderful shape and support and works well under clothes. Having said this, it is also a bra that screams 'FLASH ME'!

PANACHE UPDATE

Just a quick update for the Panache lovers out there. This bra has been absent from our store for a short while but will be reappearing this spring at a more reasonable price. We will keep you posted on the status of its arrival.

ARTIST OF THE MONTH
Our in store artist, **Jacque Severs** will be displaying her beautiful lingerie renderings this February. Our artwork is always for sale and these pieces in particular would make a very romantic gift for Valentine's Day or a unique shower gift.

SLEEPING BEAUTIES

If you love slipping into a short chemise, this springs lingerie promises some of the slinkiest, sassiest and most beautiful chemises ever! The different styles come from Hanna, Arianne, Lejaby, Change, DKNY and Niki Lu. Men love chemises on ladies and ladies love receiving them as gifts. Treat yourself or someone else and experience the chemise sensation!