

Saucy Summer 2004

Best kept secrets...



SECRETS
FROM YOUR SISTER

GIRL PARTIES at secrets from your sister...

Throwing a girl party? i.e. Bridal, mom's night out, birthday fitting bash or sexy siren soiree. Start off at secrets from your sister... for a bra fitting session with the girls and then take your sexy selves out to show off your 'ladies'. We'd love to host your party! Call 416.538.1234 for more ideas and information.

TEA TIME!

Make your white cotton maternity and nursing bras a beautiful café latte beige in the comfort of your own kitchen. In a nice big pot boil a lot of water and steep enough tea bags to make very dark brown coloured water. Remove the bags and give a hearty stir. Drop your white cotton bra in and let stew for half an hour or so, making sure you have stirred it in well (this prevents a marbled finish). Remove the bra and rinse very thoroughly et voila! This is a natural dye that is not fixed into the material and may rinse slowly out. The straps will be a slightly different shade but will not show through white! Call if you have any questions, we'd be happy to share our experience with you.



sassy STRINGS

Lejaby has overwhelmed us with very comfortable sexy summer thongs that desire to be revealed in everyday wear as well as behind closed doors. In tantalizing teal diamond pointelle lace, butterfly is supreme. This g-string is highlighted with an invisible strap on only one side and is speckled with three beautiful butterflies. Butterfly is perfect under low-rise jeans and for the more daring can be pulled up higher than the waistline so all can enjoy. Orange crush, is very exotic and pointelle lace as well. It features a Swarovsky crystal trimmed flower in the center back, a true delight for someone standing behind you as you bend over to pick up let's say a strategically dropped item!

NEW IN comfy cotton...

- **CLASSIC GIRL** has a supreme low-rise seamless thong, sizes sm-xl, colours black, beige, pink and blue. These are part of the panty table deal.

- Also from **CLASSIC GIRL** light support triangle bras (and these are really light support) to match the cotton thongs, bikinis and hot shorts. The cotton is very soft and the colour selection is stellar. Bra tops only come in size 1 & 2 and we carry them in chocolate, beige, fuchsia and pale blue.

- **FANTASIE** has a lovely cotton bra that has panels on the side to pull you in and a diagonal seam to encourage the pulled forward shape as opposed the wider front look. With an inverted seam and a classy lace upper section this medium to full support bra is sexy to show off under blouses and white shirts. We carry it in cups DD-G, backs 32-38. Only available in white but refer to TEA TIME for other options.

- **DKNY** demi-cups in pink and green. These standard and very popular cotton bras come in cups B-D, backs 32-36 only. Truly lovely to look at and their matching underwear in the pink are covered with tiny green apples (these are part of the panty table deal).

- For the moms to be and all who like soft cup bras, **EMMA JANE** has an uber comfortable simple and supportive soft cup bra in black or white. A great basic to bring you relief all day and especially when it's hot and humid! We have this gem in cups C-F, backs 34-38.

- Sporty looking nursing top from **EMMA JANE** in grey cotton with a racer back cut. This might not be the most supportive bra and is therefore great for lazing about in or for sleeping, however if bras aren't your thing but need something, this top may be an appealing option.

- Cotton bandeaus in white for several different applications. Under strapless clothing to offer a little something as well as modesty, post surgery or pregnancy when the breasts are extremely tender, delicate and quite possibly releasing fluid. These tops are inexpensive and very comfortable.

SUMMER HOURS
MON-SAT 11-7
SUNDAY 12-6



ACTION PACKED

There is a new sports bra on the block from Shock Absorber and we call it Chevron. This bra separates, offers ultimate support for full impact action and has a great shape to boot. Chevron comes in cups B-F, backs 32-44. When you try sports bras on remember to do the jumping up and down test to get an idea of how supportive your choice is. Breasts will always move because they are an extension of our body, but the goal is to reduce and contain the movement as much as possible. Remember that it is not ok to wear everyday bras for sports. They are not designed to support or withstand that stress. It's wise to have a sports bra for developing girls who participate in sports. This helps to prevent abandoning an activity because it's discouraging and painful for the girls who are a little

you could call it yoga wear, BUT you DON'T have to...

MONDOR, a Canadian company can always be counted on to produce a hearty, quality product. We carry their Supplex (a material that never dies) exercise pants and shorts. The pants can double as everyday wear and now they've added a unique cotton mix seamless pant that fits like a dream. A serged waist seam that does not roll and is cut in a slight V is very flattering on all body types, as it does not cut in to our soft bellies. These pants will be superb for pregnant moms or any lass who doesn't like elastic digging in at the waist. They are priced perfectly as well! We are also trying their exercise tank tops with shelf included. These tops are great for yoga, can disguise a bra for those who need extra support and will easily pass for a great summer top.

Quest for seamless knickers

Seam reduction is always a hot topic in the summer so just a little hint for you if you're on the prowl for seamless panties. When there is elastic wrapped around our skin it will cut in. By wearing undies that are trimmed with stretch lace at the bum or waist you immediately avoid the cutting in to the skin. It is important to find thin material that is as close to your skin as possible, like lace or serged edge cotton. Lace isn't always the best under all materials especially if they are a light colour, however they do the job of eradicating the cutting in. Ask to see our lace trimmed panty options the next time you're in.

Tips of the Trade

Strapless season is upon us and now is a good time to offer some helpful hints on strapless bra shopping. Not all women can wear strapless bras because they work against gravity, so don't be too discouraged if you fall into this category, we'll get you to 'mad strap' (show off your colourful straps) instead. For those who choose strapless and have a certain outfit in mind, please bring it in with you.

- 1 Always choose a nice snug fit, especially because there are no straps.
- 2 Always pull yourself into the bra by holding the underwire and pulling your breast diagonally toward the center breastbone with the opposite hand.
- 3 Know that your breasts will not rest as high as they do when straps are pulling them up, they will sit at their natural placement on your body (which happens to be a lot lower than we like to think).
- 4 Try a camisole on upside down so you can see what a true strapless line will look like. This will show you that just because the ladies aren't at their highest resting level, with strapless tops this is just fine and looks good.
- 5 Take a walk around the store to get an idea of what's going to happen when movement becomes necessary.
- 6 Your body will be saying to your head, "pull up the bra it's falling down" – DON'T LISTEN! There is nothing that is falling down if the back is snug; your body needs to accept a new feeling so it doesn't encourage you to unattractively pull up your bra at your ever so classy affair. A good way to beat this unavoidable instinctive behaviour is to wear your bra around the house as often as possible so your head can realize that it's a strapless bra, it isn't meant to be pulled up. If you must adjust, do so in the loo.
- 7 Just because you may be busty doesn't mean you can't wear a strapless. We carry sizes A-FF, backs 30-38.
- 8 For the petite busts a bandeau may also be a less structured alternative (ask to see the Papillon style in beige, caramel or black)



TIPS OF ANOTHER TRADE

(a very special edition)

Wearing flip-flops this summer? Do you hate the dirt build up that plagues the very much seen sole of your shoes? Well if you don't already know, there is a super duper flip-flop cleaning formula at your local shoe stores that very much solves this problem. A little scrubby brush and some mysterious cleaning concoction are fast, easy and not too messy at all. Also great for those cute little white sneaker toes.

artists THIS SUMMER...

Starting with june, TENILLE ROSE will displays sensuous, brilliantly coloured oil paintings of very funky and almost abstract women, some, to our delight in sexy lingerie. For july, ADMIRE LYJA glanville's paintings of african women as well as a variety of life drawing sketches. See her work when you're checking out the annex art show, july 3rd & 4th. In august DANIELLE KRYSA'S mixed media from a show called 'girl' will grace our walls. These pieces are an exploration of special friendships girls experience between ages 6 & 13 from a woman's reflective perspective.

SEE JUNE'S ISSUE OF LUCKY MAGAZINE AND VISIT THE TORONTO SECTION WHERE YOU WILL FIND A COUPON FOR SECRETS FROM YOUR SISTER... WHICH YOU CAN USE ALL OF JUNE AND JULY.